



SRH Mobile University
SPO: BUM2303

Curriculum.
Program
Business Management
B.A.

Curriculum Bachelor of Arts (B.A.) Business Management

Module	Examination	Semester					
		1	2	3	4	5	6
Mandatory Modules							
Competences for Study and Work							
Academic Research (6 ECTS)	Student Paper (10 pages)	6					
Personal Skills (6 ECTS)	Submission Tasks (15 pages)	6					
Foreign Language (6 ECTS)	Reflection Report		6				
Communication and Leadership (6 ECTS)	Submission Tasks (15 pages)					6	
Qualitative and Quantitative Research Methods (6 ECTS)	Student Paper (15 pages)						6
Related Sciences							
Introduction to Economics (6 ECTS)	Submission Tasks (15 pages)	6					
Business Law (Engl.) (6 ECTS)	Submission Presentation (slides plus explanations)			6			
Legal English (Engl.) (6 ECTS)	Submission Presentation (slides plus explanations)						6
General Business Administration							
Introduction to Business Administration (6 ECTS)	Student Paper (20 pages)	6					
Accounting and Reporting (6 ECTS)	Submission Tasks (15 pages)	6					
Situation Analysis in Management (6 ECTS)	Student Paper (20 pages)		6				
Operational Value Creation (6 ECTS)	Submission Tasks (15 pages)		6				
Personnel and Organisation (6 ECTS)	Written Exam (120 minutes)		6				
Case Studies in Management (6 ECTS)	Online Test (60-120 minutes)			6			
Marketing Tools (6 ECTS)	Student Paper (20 pages)			6			
Internal Cost Accounting (6 ECTS)	Written Exam (120 minutes)				6		
Investment and Finance (6 ECTS)	Written Exam (120 minutes)				6		
Project Management (6 ECTS)	Student Paper (20 pages)				6		
Business Culture and Ethics (6 ECTS)	Student Paper (20 pages)						6
Current Challenges in Business Administration (6 ECTS)	Presentation (20 minutes)						6
Management of Risks (6 ECTS)	Oral (Online) Exam (20 minutes)						6
International Management							
International Relations (6 ECTS)	Student Paper (20 pages)			6			
Regional Studies (6 ECTS)	Submission Tasks (15 pages)			6			
Operational International Management (6 ECTS)	Student Paper (20 pages)				6		
Strategic International Management (6 ECTS)	Submission Tasks (15 pages)				6		
Profiling and Degree							
Theory-Practice-Transfer (BUM) (6 ECTS)	Student Paper (20 pages)		6				
Practice Project (BUM) (12 ECTS)	Project Exam (30 pages)						12
Bachelor Thesis (BUM) (12 ECTS)	Bachelor Thesis (60 pages)						12
Credits total	180	30	30	30	30	30	30