

SRH Fernhochschule – The Distance Learning University SPO: DEM2206\_90ECTS

Curriculum. Study Program Design Management - 90 ECTS M.A.

## Curriculum Master of Arts (M.A.) Design Management - 90 ECTS

| Module  | Examination   | Sem | Semester |    |  |
|---|---|-----|----------|----|--|
|   |   | 1   | 2        | 3  |  |
| Mandatory Modules   |   |     |          |    |  |
| Management Competences  |   |     |          |    |  |
| General Business Administration (Engl.) (6 ECTS)                    | Student Paper (20 pages)  | 6   |          |    |  |
| Marketing (Engl.) (6 ECTS)  | Student Paper (20 pages)  |     | 6        |    |  |
| Change Management (Engl.) (6 ECTS)                                  | Student Paper (20 pages)  |     |          | 6  |  |
| Design Management Competences                                       |   |     |          |    |  |
| Design Management Leadership (6 ECTS)                               | Submission Presentation (slides plus explanations)                                | 6   |          |    |  |
| Decision Making, Management and Design (6 ECTS)                     | Submission Tasks (15 pages)   |     | 6        |    |  |
| Design Management Strategy (6 ECTS)                                 | Submission Tasks (15 pages)   |     | 6        |    |  |
| Design Competences  |   |     |          |    |  |
| Design Research & Design Methods (6 ECTS)                           | Submission Tasks (15 pages)   | 6   |          |    |  |
| Design Theory, Scientific Design Concepts & Design Science (6 ECTS) | Student Paper (20 pages)  | 6   |          |    |  |
| Design Systems & Designing in complexity (6 ECTS)                   | Learning Journal  |     | 6        |    |  |
| Specialisation and Practice   |   |     |          |    |  |
| Project 1 - Practice-based research (6 ECTS)                        | Project Exam (20 pages)   | 6   |          | Γ  |  |
| Project 2 - Research based project (6 ECTS)                         | Project Exam (20 pages)   |     | 6        |    |  |
| Master Thesis and Colloquium DEM 90 (24 ECTS)                       | Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 5 months) |     |          | 24 |  |
| Credits total   | 90  | 30  | 30       | 30 |  |