

SRH Fernhochschule – The Distance Learning University SPO: UXS2206\_90ECTS

Curriculum.
Study Program
UX & Service Design - 90 ECTS
M.A.



## Curriculum Moster of Arts (M.A.) UX & Service Design - 90 ECTS

Module	Examination	Sem	Semester		
		1	2	3	
Mandatory Modules					
Management Competences					
General Business Administration (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)		6		
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
UX & Service Design Competences					
Service Design - Principles & Methods (6 ECTS)	Submission Tasks (15 pages)	6			
User Experience Design - Principles & Methods (6 ECTS)	Submission Tasks (15 pages)	6			
User Experience and Prototyping (6 ECTS)	Learning Journal		6		
Design Competences					
Design Research & Design Methods (6 ECTS)	Submission Tasks (15 pages)	6			
Design Systems & Designing in complexity (6 ECTS)	Learning Journal		6		
Design Theory, Scientific Design Concepts & Design Science (6 ECTS)	Student Paper (20 pages)		6		
Specialisation and Practice					
Project 1 - UX Practice-based Research (6 ECTS)	Project Exam (20 pages)	6			
Project 2 - Service Design Research Based Project (6 ECTS)	Project Exam (20 pages)		6		
Master Thesis and Colloquium UXS 90 (24 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 5 months)			24	
Credits total	90	30	30	30	